

# STAY CONNECTED WITH YOUR CUSTOMERS—AT NO CHARGE

EasyCare offers you Covideo free for 60 days



You may be seeing a decrease in the number of customers able to visit your lot, but that doesn't mean you have to sacrifice that personal touch.

With Covideo, you can easily record and send video messages that create confidence and trust, whether it's through email, your website or social media. From vehicle walk-arounds to detailed videos that showcase suggested repairs, communicating with your customers using video has proven to deliver unparalleled results.

**87%** of customers prefer product videos vs. images and descriptions

**96%** increase in email click-through rates

**90%** of customers find that seeing product videos helps in their buying decision

## REAP THE BENEFITS OF COVIDEO

- Upsell in your service drive
- Conduct vehicle walk-arounds
- Create more opportunities for service contract sales
- Increase social media engagement and website traffic
- Showcase repair needs during vehicle service and increase average hours per RO in customer pay by 20%

## HOW COVIDEO WORKS: CREATE. SEND. TRACK.

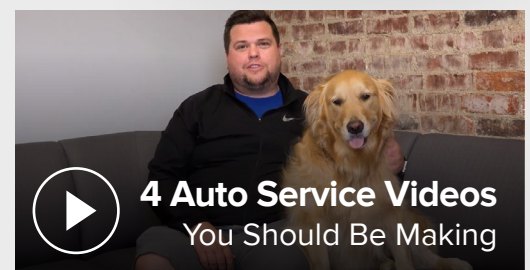
- Record and send right on your phone, or with a webcam
- Access background templates that are customized for your dealership with personalized links
- Use your videos in an email, web page or social media site
- Store and reuse high-performing pre-recorded videos
- Get extensive reporting, statistics and read receipts to track effectiveness
- Integrates with your CRM system and Outlook

## Complimentary Offer From EasyCare

We're here to support you during this unprecedented time. That's why we'd like to offer you one free user license to Covideo for 60 days. Enroll now and get started making connections with your customers in a whole new way!

[CLICK HERE TO ENROLL](#)

## Helpful Videos to Get You Started



Enroll now, through Friday, April 3 and you'll receive an email from Covideo inviting you to a free training session. Then, your 60-day complimentary Covideo account will go live on April 9. You have 30 days to login and use your complimentary Covideo license. After the 60 complimentary days, you can choose to continue as a Covideo user for \$69/mo.

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